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**Forschungsinstitut
Betriebliche Bildung**

f-bb and eLearning in Germany Brief Introduction

**iQTool project
Final Conference
11. November 2009
Budapest**

Research Institute Vocational Training (f-bb)



Basic facts

- **Founded: 2003**
- **Locations: Nuremberg, Munich and Berlin**
- **The institute (f-bb) is a non-profit organisation and a daughter organisation of the Bavarian Business Training Services (bbw e.V.).**



Research Institute Vocational Training (f-bb)



Basic facts

- A team of around 80 academics (liberal arts scholars, social scientists and economists) work on about 45 projects in basic and further training.
- The f-bb is the largest non-governmental research institute for vocational education and training in Germany
- f-bb is certified according to DIN EN ISO 9001:2000

Organisation

The Research Institute for Vocational Education and Training (f-bb) is subdivided into three research areas:

- "Training and educational planning",
 - "Continuing education" and
- "Internationalization of vocational training".

Research and project fields in the f-bb

- **Media (e-learning/blended learning)**
- **Modernisation of dual training, external training management**
- **Europeanisation of vocational training**
- **Training and work process design;
learning at the workplace**
- **Certification of informal learning**
- **Training of older people**
- **Company health management**

Services of the f-bb

- Evaluation and scientific supervision
- Development projects and testing
- Case studies and empirical surveys
- Consulting
- Organising and holding conferences

Research --- Consulting --- Transfer

Public relations of the f-bb



- Conferences and workshops
- Homepage
- Publication series:

„Leitfaden für die Bildungspraxis“



„Wirtschaft und Bildung“



„Newsletter“



[www.f-bb.de / www.f-bb.de](http://www.f-bb.de)



Adresse <http://www.f-bb.de/institut.html> Wechseln zu Links »

SUCHE Suchen

f-bb
Forschungsinstitut
Betriebliche Bildung

INSTITUT
KOMPETENZFELDER
PROJEKTE
PUBLIKATIONEN
VERANSTALTUNGEN
MATERIALIEN
KONTAKT

Leistungsspektrum
InfoForum
Organisation
Standorte
Mitarbeiter
Beirat
Mitgliedschaften
Partner
Qualität
Jobs

HOME INSTITUT DRUCKVERSION

Forschung und Modellversuche zur betrieblichen Bildung - empirische Erhebungen - Evaluation

Die berufliche Ausbildung und die betriebliche Weiterbildung leisten einen wesentlichen Beitrag zur wirtschaftlichen Leistungsfähigkeit Deutschlands. Sie sind selbst längst zu einem wichtigen Wirtschaftsfaktor geworden. Hohe Qualität und Flexibilität sind die wesentlichen Bedingungen, die sie erfüllen müssen, um sich stets wandelnden Anforderungen zu genügen.

Das Forschungsinstitut Betriebliche Bildung (f-bb) unterstützt die Modernisierung des Systems der beruflichen Bildung durch Beiträge zur anwendungsnahe Forschung. In enger Zusammenarbeit mit unseren Auftraggebern aus Politik und Wirtschaft entwickeln wir Konzepte innovativer betrieblicher Bildungsarbeit und sichern ihre Wirksamkeit in Unternehmen.

Unser Leistungsspektrum umfasst

- die Durchführung von Gestaltungs- und Transformationsprojekten zur

Lokales Intranet

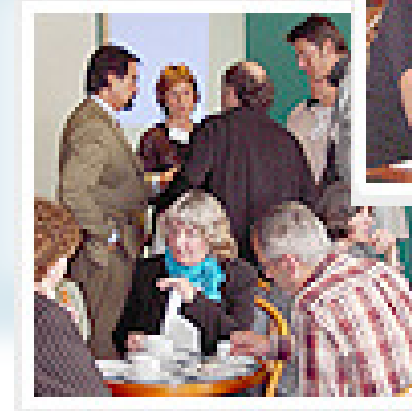
Project descriptions
Event announcements
Publications
Downloading of specialist articles
Newsletter subscription

English pages at:
www.f-bb.eu

Conferences

Each year, the f-bb holds a number of large specialist conferences on a variety of topics in basic and further training.

www.f-bb.de



The f-bb cooperates with the following companies and organisations:



Bundesministerium für Bildung und Forschung



Bildung und Kultur

Leonardo da Vinci

SIEMENS



BIBB



Bavarian State Ministries



Freude am Fahren



Bundesagentur für Arbeit



Bundesministerium für Arbeit und Soziales

AEG



BOSCH

NOA
NORIS-ARBEIT GGMH

LIEBHERR



Qualifications and Curriculum Authority



ALPMA



Audi

brose
Technik für Automobile



vbw

BayME

QUELLE.



uvex

VBM

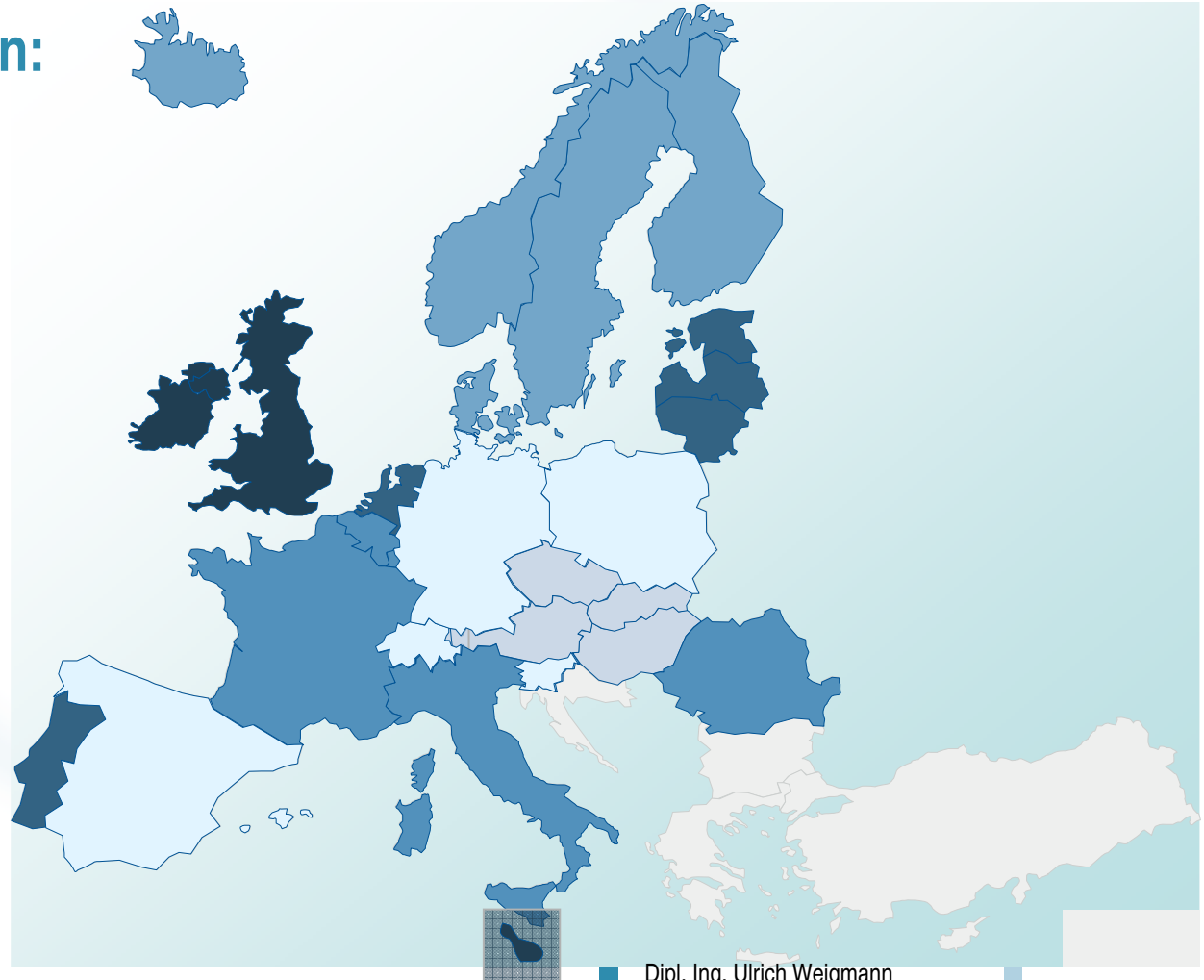


LMU

Our partners in Europe

We work with partners in:

- | | |
|----------------------|--------------------|
| Belgium | Netherlands |
| Estonia | Norway |
| Finland | Austria |
| France | Hungary |
| Greece | Poland |
| Great Britain | Portugal |
| Lithuania | Sweden |
| Ireland | Spain |
| Italy | ... |



Dipl. Ing. Ulrich Weigmann

A glimpse into the eLearning activity in Germany

Rising tendency of the distance Elearning activity in Germany

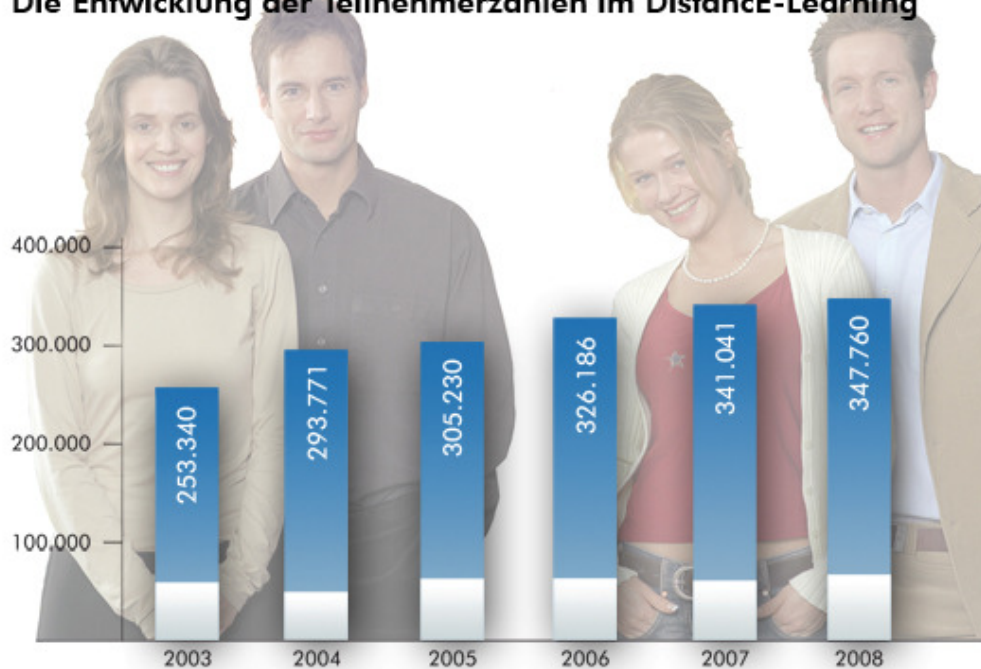
Forecast of the professional association „Forum DistancElearning“:

Prototypical eLearner in Germany: woman between 20 and 30 years in the area economy and business practise.

- **The women's interest lies at 52 percent**

Increase of participants

Die Entwicklung der Teilnehmerzahlen im DistanzE-Learning



Die Gesamtzahl setzt sich zusammen aus:

- Fernlernende unterhalb der Hochschulebene
- Studierende an Fernhochschulen

Quelle: Forum DistanzE-Learning – www.forum-distance-learning.de

348,000 ELearner in 2008

A increase of 37% within 5 years

The Graph shows the development between 2003 and 2008

41 percent of German elearners are 20-to 30 year-old

Most popular distant courses:

- **Economic subjects**
- **Health subjects**

German eLearning situation

The biggest increases in following distant courses:

- business management, engineer or translator (16%)
- linguistic courses (10%) and
- IT courses (7%)

eLearning supplier in Germany:

- Topically (September, 2009) ↔ 349
- (2008) ↔ 330

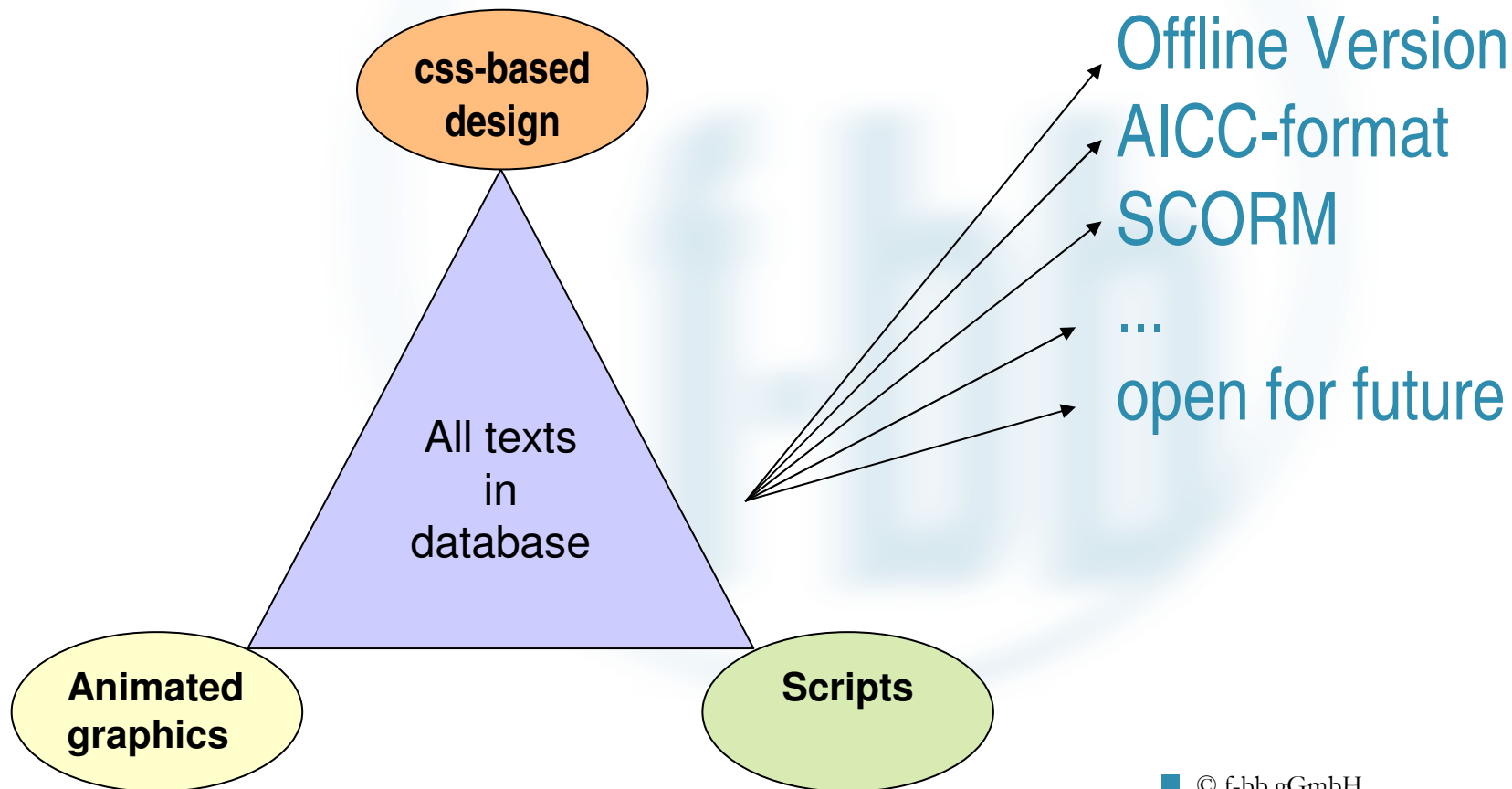
Content development in e-Learning

A brief insight into history of bbw:

- **E-Learning activities started in 1996**
- **In 1996 the first course (Project Management) was online**
- **In 1999 we started to develop CORNELIA (learning-platform)**
- **In 2003 CORNELIA was available in languages: D, EN, F, I, CZ, PT, DK and NO**

Development of Courses

Content Center



All these companies use eLearning products from f-bb and bfz:

